

Hopkinsville Beautification Survey

1. Which of the following types of community improvements are most important to developing a more attractive Hopkinsville-Christian County?							
	1 - Not at all important	2	3	4	Very important - 5	Rating Average	Response Count
Improve landscaping (i.e., trees and shrubs) along roadways and streets	1.5% (3)	8.9% (18)	18.7% (38)	35.0% (71)	36.0% (73)	3.95	203
Prune existing trees along roadways that limit vision	2.0% (4)	6.3% (13)	19.5% (40)	28.3% (58)	43.9% (90)	4.06	205
Reduce loss of green space (e.g., turf, trees, space)during development	4.0% (8)	10.1% (20)	24.7% (49)	35.9% (71)	25.3% (50)	3.68	198
Replace green space (e.g., turf, trees, shrubs) lost during development	1.5% (3)	10.0% (20)	20.9% (42)	37.3% (75)	30.3% (61)	3.85	201
Landscape medians at key intersections and entry points to city	2.0% (4)	5.4% (11)	18.6% (38)	33.3% (68)	40.7% (83)	4.05	204
Mow and maintain right-of-way	1.0% (2)	2.0% (4)	15.2% (31)	28.9% (59)	52.9% (108)	4.31	204
Plant more trees and shrubs in parks and around public buildings	2.5% (5)	13.3% (27)	28.1% (57)	32.0% (65)	24.1% (49)	3.62	203
Pick-up street litter more often	1.0% (2)	3.4% (7)	11.8% (24)	28.6% (58)	55.2% (112)	4.33	203
Clean up city-owned vacant lots	0.5% (1)	2.5% (5)	11.3% (23)	24.5% (50)	61.3% (125)	4.44	204
Plant flowers and trees in city-owned vacant lots	5.0% (10)	12.6% (25)	25.6% (51)	31.7% (63)	25.1% (50)	3.59	199
Remove junk from yards	1.0% (2)	2.9% (6)	5.3% (11)	31.1% (64)	59.7% (123)	4.46	206
Maintain and repair sidewalks	0.5% (1)	3.0% (6)	14.3% (29)	32.5% (66)	49.8% (101)	4.28	203
Increase lighting to accentuate landscaping at public parks and	3.9% (8)	9.8% (20)	27.5% (56)	30.9% (63)	27.9% (57)	3.69	204

Add decorative fencing at key intersections	20.8% (42)	22.8% (46)	28.2% (57)	22.8% (46)	5.4% (11)	2.69	202
Use of underground utilities for expanding and new developments	6.3% (13)	6.8% (14)	18.0% (37)	25.9% (53)	42.9% (88)	3.92	205
	<i>answered question</i>						207
	<i>skipped question</i>						0

2. Below is a list of intersection locations within Hopkinsville that have been identified as being highly visible and having an impact on people's first impressions of this community. Please rank the top 5 intersection locations that you feel would have the most impact on the attractiveness of Hopkinsville. Please rank your top 5 choices. Place a "1" by your top choice, a "2" by your second choice, and then on to your 5th choice with a "5"

	1	2	3	4	5	Response Count
(A) Eagle Way Bypass at Madisonville Road/HWY 41	7.5% (4)	11.3% (6)	28.3% (15)	24.5% (13)	28.3% (15)	53
(B) Eagle Way Bypass at Dawson Springs Road/HWY 109	18.2% (2)	9.1% (1)	27.3% (3)	27.3% (3)	18.2% (2)	11
(C) Eagle Way Bypass at Princeton Road/HWY 91	16.7% (2)	0.0% (0)	8.3% (1)	41.7% (5)	33.3% (4)	12
(D) Eagle Way Bypass at Cadiz Road/HWY 68	14.1% (10)	19.7% (14)	25.4% (18)	23.9% (17)	16.9% (12)	71
(E) West 7th Street at North Drive (near Backyard Burgers)	7.6% (5)	22.7% (15)	21.2% (14)	30.3% (20)	18.2% (12)	66
(F) North Main Street at Glass Avenue (near Riverside Cemetery)	14.3% (4)	10.7% (3)	14.3% (4)	21.4% (6)	39.3% (11)	28
(G) Walnut Street at East 9th Street (near Lee Rents)	20.3% (13)	15.6% (10)	23.4% (15)	15.6% (10)	25.0% (16)	64
(H) East 9th Street at Pennyrile Parkway (near Belmont Elementary)	6.8% (4)	18.6% (11)	22.0% (13)	30.5% (18)	22.0% (13)	59
(I) South Virginia Street at 21st Street (near Pennyrile Rural Electric)	4.9% (2)	24.4% (10)	24.4% (10)	22.0% (9)	24.4% (10)	41
(J) Country Club Lane at Lafayette Road (near Town and Country Real Estate)	19.8% (16)	18.5% (15)	23.5% (19)	22.2% (18)	16.0% (13)	81

(K) County Club Lane at Ft. Campbell Blvd (near Taco Bell)	13.5% (10)	23.0% (17)	16.2% (12)	27.0% (20)	20.3% (15)	74
(L) Skyline Drive at Ft. Campbell Blvd. (near Holiday Inn)	10.6% (7)	25.8% (17)	27.3% (18)	16.7% (11)	19.7% (13)	66
(M) Skyline Drive at East 9th Street (near Trail of Tears)	4.9% (2)	22.0% (9)	34.1% (14)	17.1% (7)	22.0% (9)	41
(N) Martin Luther King Blvd at Pembroke Road (near John Deere)	9.7% (3)	22.6% (7)	22.6% (7)	29.0% (9)	16.1% (5)	31
(O) Eagle Way Bypass at 41A North (near Lowes & Sisk Auto Mall)	56.6% (81)	16.8% (24)	9.8% (14)	4.9% (7)	11.9% (17)	143
(P) 41A North at Interstate 24/Exit 86	29.7% (19)	34.4% (22)	7.8% (5)	9.4% (6)	18.8% (12)	64
Other (please specify)						16
answered question						188
skipped question						19

3. Below is a list of public buildings and locations within Hopkinsville that have been identified as being highly visible and having an impact on people's first impressions of this community. Please rank the top 5 buildings or locations that you feel would have the most impact on the attractiveness of Hopkinsville. Please rank your top 5 choices. Place a "1" by your top choice, a "2" by your second choice, and then on to your 5th choice with a "5"

	1	2	3	4	5	Response Count
(1) North Drive Athletic Complex/Project Playground	15.8% (12)	19.7% (15)	11.8% (9)	23.7% (18)	28.9% (22)	76
(2) Regional Justice Center	28.8% (17)	20.3% (12)	15.3% (9)	16.9% (10)	18.6% (11)	59
(3) Hopkinsville-Christian County Public Library	11.8% (9)	31.6% (24)	21.1% (16)	21.1% (16)	14.5% (11)	76
(4) Downtown Business District	60.1% (89)	14.2% (21)	11.5% (17)	6.1% (9)	8.1% (12)	148
(5) Pennyroyal Area Museum	12.5% (3)	20.8% (5)	25.0% (6)	25.0% (6)	16.7% (4)	24
(6) Train Depot	7.0% (3)	27.9% (12)	25.6% (11)	20.9% (9)	18.6% (8)	43
(7) Peace Park	3.0% (1)	21.2% (7)	24.2% (8)	21.2% (7)	30.3% (10)	33
(8) Virginia Park	0.0% (0)	12.0% (3)	12.0% (3)	40.0% (10)	36.0% (9)	25
(9) Lackey Municipal Building/City Hall	7.5% (4)	22.6% (12)	41.5% (22)	17.0% (9)	11.3% (6)	53
(10) Ruff Park Athletic Complex	5.6% (3)	13.0% (7)	40.7% (22)	20.4% (11)	20.4% (11)	54
(11) Jeffers Bend Environmental Center	0.0% (0)	6.3% (1)	31.3% (5)	18.8% (3)	43.8% (7)	16
(12) Hopkinsville-Christian County Airport	8.0% (2)	36.0% (9)	20.0% (5)	24.0% (6)	12.0% (3)	25
(13) Trail of Tears Park	4.9% (3)	31.1% (19)	18.0% (11)	26.2% (16)	19.7% (12)	61
(14) Commerce Center and Visitors Information	12.7% (7)	10.9% (6)	21.8% (12)	27.3% (15)	27.3% (15)	55
(15) James E Bruce Convention Center	19.5% (17)	20.7% (18)	13.8% (12)	24.1% (21)	21.8% (19)	87
(16) Tie Breaker Park Athletic Complex and Aquatics Facility	19.1% (17)	15.7% (14)	18.0% (16)	22.5% (20)	24.7% (22)	89
	Other (please specify)					9
	answered question					189

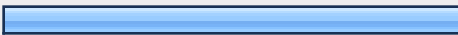
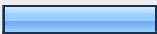

4. Are you aware of the following projects/events the Hopkinsville Beautification Commission has sponsored or implemented?

	Yes	No	Response Count
Adopt-A-Spot	87.0% (168)	13.0% (25)	193
Yard-of-the-Month	79.2% (152)	20.8% (40)	192
Fall Beautification Workday	43.5% (83)	56.5% (108)	191
Arbor Day Celebration	49.0% (94)	51.0% (98)	192
Million Flowers Project (downtown hanging baskets)	38.8% (73)	61.2% (115)	188
Earth Day Celebration	56.5% (105)	43.5% (81)	186
	answered question		194
	skipped question		13

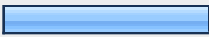

5. Please indicate how strongly you agree or disagree with the following statements about Hopkinsville-Christian County in general


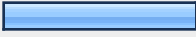
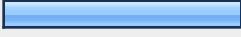

	1 - Strongly Disagree	2	3	4	5 - Strongly Agree	Response Count
Hopkinsville-Christian County offers a good quality of life	4.2% (8)	13.1% (25)	40.8% (78)	36.1% (69)	5.8% (11)	191
Hopkinsville is a clean and attractive community	11.9% (23)	22.2% (43)	52.1% (101)	13.9% (27)	0.0% (0)	194
Hopkinsville has a nice and clean downtown	14.6% (28)	32.3% (62)	34.9% (67)	17.2% (33)	1.0% (2)	192
Hopkinsville should be recognized for its cleanliness	20.3% (39)	33.9% (65)	28.1% (54)	8.3% (16)	9.4% (18)	192
Hopkinsville has a consistent look and feel to main attractions and entries	15.7% (30)	39.3% (75)	35.1% (67)	8.9% (17)	1.0% (2)	191
Hopkinsville-Christian County does enough to maintain a clean and attractive look	29.9% (58)	35.6% (69)	28.9% (56)	4.6% (9)	1.0% (2)	194
Hopkinsville-Christian County provides adequate directional and attraction signage to help people get to their point of destination	13.9% (27)	28.9% (56)	37.6% (73)	15.5% (30)	4.1% (8)	194
	<i>answered question</i>					194
	<i>skipped question</i>					13





6. Please indicate how important each of the following is to you						
	1 - Not Very Important	2	3	4	5 - Very Important	Response Count
Quality of our natural resources, such as clean water and air	1.0% (2)	1.0% (2)	9.3% (18)	17.0% (33)	71.6% (139)	194
Having landscaping on city streets and in city parks	2.6% (5)	6.7% (13)	23.1% (45)	37.4% (73)	30.3% (59)	195
Making sure fewer trees and shrubs are lost during property development	4.1% (8)	8.8% (17)	25.3% (49)	35.6% (69)	26.3% (51)	194
Managing storm water runoff	1.5% (3)	3.6% (7)	10.3% (20)	21.1% (41)	63.4% (123)	194
Planting new trees and shrubs throughout the community	1.5% (3)	10.3% (20)	23.2% (45)	35.6% (69)	29.4% (57)	194
Caring for new landscaping after planting	0.5% (1)	3.1% (6)	13.5% (26)	30.6% (59)	52.3% (101)	193
	<i>answered question</i>					195
	<i>skipped question</i>					12


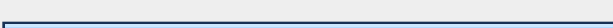
7. Where do you live?			
		Response Percent	Response Count
Live in Hopkinsville city limits		70.1%	136
Live in Christian County but outside Hopkinsville City limits		23.2%	45
Live outside Christian County		6.7%	13
	<i>answered question</i>		194
	<i>skipped question</i>		13





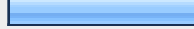
8. If you marked "Live in Hopkinsville city limits", what is the name of your street?		
		Response Count
		114
<i>answered question</i>		114
<i>skipped question</i>		93


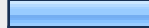

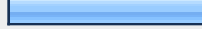


9. Are you:			
		Response Percent	Response Count
Male		31.3%	60
Female		68.8%	132
<i>answered question</i>			192
<i>skipped question</i>			15

10. Which category represents your age:			
		Response Percent	Response Count
Under 17		0.0%	0
18-29		7.3%	14
30-49		29.2%	56
50-64		36.5%	70
65+		27.1%	52
<i>answered question</i>			192
<i>skipped question</i>			15

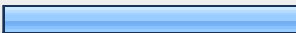


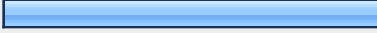
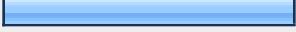

11. How long have you lived at your current address?			
		Response Percent	Response Count
Less than 3 years		17.5%	34
3 to 5 years		12.4%	24
5 to 10 years		12.9%	25
More than 10 years		57.2%	111
		<i>answered question</i>	194
		<i>skipped question</i>	13

12. Do you currently:			
		Response Percent	Response Count
Rent		5.9%	11
Own or purchasing to own a home		94.1%	176
		<i>answered question</i>	187
		<i>skipped question</i>	20

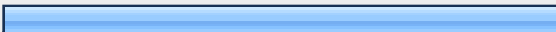
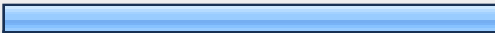

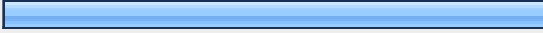
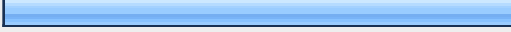

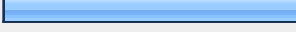
13. What is the highest grade in school that you completed?			
		Response Percent	Response Count
Grade school or less		0.5%	1
Some high school		0.0%	0
Graduated high school or GED		11.3%	22
Some college		34.5%	67
Bachelor's degree		25.3%	49
Graduate/Professional degree		28.4%	55
		<i>answered question</i>	194
		<i>skipped question</i>	13

14. Which of the following categories best represents your household income last year?			
		Response Percent	Response Count
Under \$25,000		2.4%	4
\$25,000 to \$49,999		21.4%	36
\$50,000 to \$74,999		25.0%	42
\$75,000 to \$99,999		29.8%	50
\$100,000 to \$149,999		10.7%	18
\$150,000 +		10.7%	18
		<i>answered question</i>	168
		<i>skipped question</i>	39

15. If we were to send information out to the public about these issues, how would you like to receive the information? Check all that apply.

		Response Percent	Response Count
Newsletter		45.1%	82
Workshops		11.0%	20
Personal Contact		5.5%	10
Press Release/Public Media		57.7%	105
Information on a website		44.5%	81
Email		42.9%	78
		<i>answered question</i>	182
		<i>skipped question</i>	25

16. If you would like to receive information from the Hopkinsville Beautification Commission please provide the appropriate information below. If you wish your survey to remain anonymous but would like to receive information including the results to this survey, you may contact the Hopkinsville Beautification Commission by: Phone: (270) 890-0200 Email: acasey@hopkinsvilleky.us (In the subject line type: HBC Survey) This section may be left blank.

		Response Percent	Response Count
Name:		85.7%	36
Address:		76.2%	32
City/Town:		81.0%	34
State:		83.3%	35
ZIP/Postal Code:		78.6%	33
Email Address:		76.2%	32
Phone Number:		45.2%	19
		<i>answered question</i>	42
		<i>skipped question</i>	165